



2010 Sales & Marketing Awards Application Merchandising & Advertising Award **COMPANY BRANDING**

Sample Sheet Only. Visit www.stlhba.com/memberevents/awards to apply.

Company Name: _____ **Web Site:** _____

Applicant Name: _____ **Applicant Phone:** _____

Submitter Name (If other than applicant): _____ **Builder Firm Name:** _____

Community Name: _____ **Target Market:** _____

Date Community Opened/Scheduled to Open: _____ **Project Size (In Acres):** _____

Price Range of Homes: _____ **Number of Homes in Community:** _____

Entry Type: (Check the appropriate category. One category per entry form.)

- Community Entrance & Monuments Sales Office Design Logo Design (Builder) Web Site (Builder)

In 200 words or less, please explain why applicant's entry was successful.

(For example, did it reach the target market? Did it accomplish the objectives? Were there any unusual constraints and/or opportunities?)

Logo Design Entry Only:

Logo Designer Name (If other than applicant): _____

In 150 words or less, explain applicant's reasoning behind the design.

Web Site Entry Only:

Web Site Designer Name (If other than applicant): _____

Company Branding entry fee is \$65 for the first entry and \$50 for each additional Company Branding entry.

(For multiple entries, please see Multiple Entry Form.)

APPLICATION AND CHECK MUST BE RECEIVED AT THE HBA BY 5 P.M. ON FRIDAY, JULY 9, 2010
NO REFUNDS WILL BE GIVEN AFTER 5 P.M. ON MONDAY, JULY 12, 2010