



2010 Sales & Marketing Awards Application Merchandising & Advertising Award **MODEL HOME MERCHANDISING**

Sample Sheet Only. Visit www.stlhba.com/memberevents/awards to apply.

Interior Design/Decorator Firm Name: _____

Applicant Name: _____ **Applicant Phone:** _____

Submitter Name (If other than applicant): _____

Builder Firm Name: _____

Community Name: _____ **Display Model Name:** _____

Completion Date of Display Model: _____ **Merchandising Budget:** _____

Please Check One Category: (Prices are sales prices of home as displayed.)

Single Family Detached Homes

- \$200,000 or Below
- \$200,001-\$299,999
- \$300,000-\$399,999
- \$400,000-\$499,999
- \$500,000-\$749,000
- \$750,000-\$999,999
- Above \$1 Million

Single Family Attached Homes

- \$200,000 or Below
- \$200,001-\$299,999
- \$300,000-\$399,999
- \$400,000-\$499,999
- \$500,000-\$749,000
- \$750,000-\$999,999
- Above \$1 Million

In 3-4 sentences, describe the target market for this home.

Model Home Merchandising entry fee is \$60 for HBA members and \$100 for non-members.

The designer need not be an HBA member, but the builder firm must be a member.

(For multiple entries, please see Multiple Entry Form.)

APPLICATION AND CHECK MUST BE RECEIVED AT THE HBA BY 5 P.M. ON FRIDAY, JULY 9, 2010
NO REFUNDS WILL BE GIVEN AFTER 5 P.M. ON WEDNESDAY, JULY 12, 2010