



THE SALES & MARKETING COUNCIL INVITES YOU TO  
GET PUMPED UP WITH AN ATTITUDE CHANGING PROGRAM  
AT THE

# THE TENTH ANNUAL SUPER SALES RALLY

&

## HOMER, PROFESSIONAL'S CHOICE & SALES & MARKETING AWARDS

### THANKS TO OUR EVENT SPONSORS:

#### AT THE DIAMOND LEVEL:



#### AT THE TOPAZ LEVEL:



### SPEAKER FEES PARTIALLY UNDERWRITTEN BY:



**Date:** Wednesday, September 22, 2010

**Time:** 8:00 - 8:30 a.m. Registration, networking and hot breakfast  
8:30 - 8:35 a.m. Welcome and sponsor introductions  
8:35 - 9:00 a.m. SMC, HOMER and Professional's Choice Awards  
9:00 - 11:30 a.m. Speaker **Kim Daugherty**

**Place:** DoubleTree Hotel in Westport (1973 Craigshire, 63146)

**Cost:** \$61 SMC members and guests  
\$71 HBA members and guests  
\$81 Non-members (*must pay at time of registration*)  
\$25 Awards Presentation Only

**To Register:** Fax an HBA reservation form to 314-432-7185 or register online at [www.stlhba.com/events](http://www.stlhba.com/events).

*Note: Cancellations must be made at least three business days in advance. No-shows will be responsible for payment.*

**Questions:** Contact Jaime Weyrauch at 314-994-7700 x133 or [WeyrauchJ@hbastl.com](mailto:WeyrauchJ@hbastl.com).



**Kim Daugherty,**  
Coldwell Banker  
Gundaker

**Kim Daugherty** started his first profitable business at the age of fifteen. Since then, he has been involved in numerous successful ventures in the real estate industry. The following is a quick glimpse of Kim's focus in our industry:

**Past Activities:**

- Licensed real estate salesperson/broker
- Manager of mortgage banking operation
- Designated real estate appraiser
- Land acquisition and residential developer
- Speaker/Trainer/Instructor

**Current Focus:**

- Director of Training and Education for a large mid-western real estate company
- President of HomeQuest Productions featuring:  
-[www.realestatechecklists.com](http://www.realestatechecklists.com)  
-[www.yourhomecoach.com](http://www.yourhomecoach.com)
- Travels 30 days per year around the country for his speaking & consulting business

Kim's goal is to help you ensure your future in the real estate industry by providing tools, ideas and systems that improve your bottom line.