

# SMAC Entry Form: Marketing & Advertising Award

## General Information

**Company Name**

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**Applicant Name**

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**Applicant Phone Number**

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**Submitter Name**

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**Builder Name**

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**Community Name**

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**Website Address**

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**Target Market**

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# SMAC Entry Form: Marketing & Advertising Award

*Please check your submission type below. One submission type per entry form.*

## Best Brochure Design

Associate

Builder

Remodeler

## Best New Floor Plan

Builder

## Best Print Ad

Associate

Builder

Remodeler

## Best Social Media (may include a full campaign, promotion of particular event/program, etc.)

Associate

Builder

Remodeler

## Best Specialty Niche

Builder

Remodeler

**Best YouTube Commercial**

Associate                      Builder  
Remodeler

**Best Community Revitalization**

Builder

**Best Sales Office Design**

Builder

**Best Website**

Associate                      Builder  
Remodeler

**SMAC Entry Form: Marketing & Advertising Award**

*Please complete the following questions that apply to your entry.*

**Please explain why the entry was successful (250 words or less; refer to the Marketing & Advertising categories and descriptions).**

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**Best Social Media Entry ONLY: Please provide the links/URLs to your social media sites.**

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**Best YouTube Commercial Entry ONLY: Please provide the links to the YouTube video.**

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**Best Community Revitalization Entry ONLY: Please include date community opened, date revitalization was/will be complete, project size in acres, price range of homes, and number of homes in the community.**

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**Best Website Entry ONLY: Please list website designer, if other than applicant.**

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