

BUILD YOUR BUSINESS: 2017 HBA Event Sponsorship Opportunities

<p>Educational Events – \$250 each Benefits: Two complimentary tickets to the sponsored event, company name and logo on event promotions*, opportunity to distribute company marketing materials at the event</p> <ul style="list-style-type: none"> • Generational Selling • Streamlining Business with Technology • Google Search Engine Changes • Tax Changes • Communication Etiquette • Certified New Home Sales Professional Designation Courses • Three roundtable discussions (topics TBD) • Seven additional educational events (topics TBD) 	<p>Special Events – Prices/Benefits Vary For specific pricing and benefits information, please contact an HBA staff member for the following events:</p> <ul style="list-style-type: none"> • HBA-St. Louis Reception at International Builders Show (IBS) – Laura Rasch (RaschL@hbastl.com) • Home Builders Charitable Foundation Fundraiser at Cardinals Baseball Game – Laura Rasch (RaschL@hbastl.com) • Builder Day Picnic & Golf Tournament – Patrice Mclver (MclverP@hbastl.com) • Clay Shoot – Patrice Mclver (MclverP@hbastl.com) • Public Policy opportunities – Stephanie Sikes (SikesS@hbastl.com) <ul style="list-style-type: none"> - HBI-PAC Gala - Codes & Utilities Reception - PAC Blues Game - BUILD-PAC Fundraiser • Home Show opportunities – Tammy Ridgley (RidgleyT@hbastl.com) <ul style="list-style-type: none"> - Building Industry Bash - Builders Home & Garden Show - Builders St. Charles Home Show - Builders Home & Remodeling Show
<p>Annual/Networking Events – \$500 each Benefits: Two complimentary tickets to the event, company name and logo on event promotions*</p> <ul style="list-style-type: none"> • Economic Forecast • Installation of Officers • Sales, Marketing and Construction (SMAC) Awards Celebration • Associates Appreciation • Oktoberfest/Annual Meeting • SOLD: HBA Holiday Party – Sponsored by AUTCOhome • SOLD: Cinco de Mayo – Sponsored by The Tile Shop 	<p>Steering Committee Lunch Meetings – \$200 each Benefits: Company name included on meeting notices, signage during meeting, and opportunity to present to committee members for 3-5 minutes prior to the start of the meeting</p> <p>Council steering committees available for monthly sponsorships:</p> <ul style="list-style-type: none"> • Advanced Building Systems & Technology Council (ABSTC) • Custom Home Builders Council (CHBC) • Remodelers Council (REM) • Professional Women in Building Council (PWBC)

*Event promotions may include any of the following: Flyers, printed and electronic invitations, printed and electronic publications, social media, HBA website, as well as event-day signage and verbal recognition from speaker.

Please see the attached 2017 HBA calendar of events for dates.