



# Building Industry **BASH!** at the Builders St. Louis Home & Garden Show



**Thurs., March 3, 2022 • America's Center, St. Louis, MO**

Building industry members, get together for a fun evening of networking. Enjoy cocktails, hors d'oeuvres and music. **Come early and take some time to experience your HBA's largest event - the Builders St. Louis Home & Garden Show!** Have fun, see the show - and bring along a prospective member or exhibitor!

**Time:** 5-7 p.m. • **Location:** Feature Gardens  
**Expected attendance:** 250 • **Ticket Prices:** \$25. **Must pre-register by February 18.**

**Get exposure to a wide audience, including industry decision makers, trade associates and Show attendees. Support the HBA of St. Louis and our objectives through your largest industry event.**

## **SPONSORSHIP** Opportunities

### **PLATINUM** \$3,425 (Presenting Sponsor - only one available)

- Includes 20 event tickets and 20 VIP tickets to the Home Show
- Premium recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory (approx. 25,000 distributed at all Show entrances), STLHomeShow.com and stlhba.com
- 1/2 page ad in Home Show Directory
- Logo recognition in on-site Industry Event signage
- Recognition on e-invite to HBA members, Home Show exhibitors (if sponsorship agreement is received by Dec. 11)
- Dedicated e-blast message following event, with thanks for attending to those that purchased tickets
- Social media exposure through HBA and Show pages

### **GOLD** \$2,250

- Includes 15 event tickets and 15 VIP tickets to the Home Show
- Recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com
- 1/3 page ad in Home Show Directory
- Logo recognition in on-site Industry Event signage
- Social media exposure through HBA and Show pages

### **SILVER** \$1,690

- Includes 10 event tickets and 10 VIP tickets to the Home Show
- Recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com
- Logo recognition in on-site Industry Event signage
- Social media exposure through HBA and Show pages

### **SUPPORTING** \$800

- Includes 4 event tickets and 4 VIP tickets to the Home Show
- Recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com
- Logo recognition in on-site Industry Event signage

**Contact Tammy Ridgley at 314-817-5624 or [RidgleyT@hbastl.com](mailto:RidgleyT@hbastl.com)**



# HBA Building Industry BASH!

## at the Builders St. Louis Home & Garden Show

# Sponsorship Form



**Date:** Thursday, March 3, 2022      **Cost:** \$25. Includes 2 drink tickets, hors d'oeuvres, entrance to the Home & Garden Show, *plus valet parking*.

**Time:** 5-7 p.m., come early to enjoy the show!

**Location:** America's Center      **Info:** Contact Tammy Ridgley at 314-817-5624 or *RidgleyT@hbastl.com*  
701 Convention Plaza, St. Louis, MO 63101

## Platinum, Gold, Silver or Supporting Event Sponsor

**(Sponsorships are not tax deductible. Sponsorship checks should be made payable to the HBA.)**

**I would like to be the Platinum event sponsor for \$3,425 (only one available)**

Sponsorship includes 20 event tickets and 20 VIP tickets to the Home Show; premium recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, [www.STLHomeShow.com](http://www.STLHomeShow.com) and [www.stlhba.com](http://www.stlhba.com); 1/2 page ad in Home Show Directory; logo recognition in on-site Industry Event signage; recognition on e-invite to HBA members, Home Show exhibitors (if sponsorship agreement is received by December 11); dedicated e-blast message following event, with thanks for attending to those that purchased tickets; social media exposure through HBA and Show pages.

**I would like to be a Gold event sponsor for \$2,250**

Sponsorship includes 15 event tickets and 15 VIP tickets to the Home Show; recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, [www.STLHomeShow.com](http://www.STLHomeShow.com) and [www.stlhba.com](http://www.stlhba.com); 1/3 page ad in Home Show Directory; logo recognition in on-site Industry Event signage; social media exposure through HBA and Show pages.

**I would like to be a Silver event sponsor for \$1,690**

Sponsorship includes 10 event tickets and 10 VIP tickets to the Home Show; recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, [www.STLHomeShow.com](http://www.STLHomeShow.com) and [www.stlhba.com](http://www.stlhba.com); logo recognition in on-site Industry Event signage; social media exposure through HBA and Show pages.

**I would like to be a Supporting event sponsor for \$800**

Sponsorship includes 4 event tickets and 4 VIP tickets to the Home Show; recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, [www.STLHomeShow.com](http://www.STLHomeShow.com) and [www.stlhba.com](http://www.stlhba.com); logo recognition in on-site Industry Event signage.

Company: _____		
Contact: _____		
Address: _____		
City: _____	State: _____	Zip: _____
Phone: _____	Email: _____	
<p><b>HBA members will be invoiced for sponsorships (please fax form to 314-432-7185)</b>  <b>or you can mail this form with a check payable to the HBA, 10104 Old Olive Street Road, St. Louis, MO 63141.</b></p>		

**\*\* Sponsorship deadline is December 31, 2021 \*\***