

Extend your brand to who matters most.

Advertising in the 2016 Home Builders Association of St. Louis & Eastern Missouri Membership Directory & Buyer's Guide is now underway!



HBA
HOME BUILDERS
ASSOCIATION
ST. LOUIS



The Membership Directory & Buyer's Guide is an indispensable tool for all members. Don't miss out on an entire year's advertising to members and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

Establish an Image: When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

Value: Grab this opportunity to build relationships with existing and prospective clients and grow your business.

Longevity: Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.

ADVERTISING RATES:

Premium Ad Spots	B&W	Color
Back Cover	N/A	\$1,999
Inside Front Cover	N/A	\$1,799
Facing Page to Inside Front Cover	N/A	\$1,699
Inside Back Cover	N/A	\$1,699
Tabs	\$999	\$1,299
1/2 Tabs	\$799	\$999
Full Page	\$799	\$899
1/2 Page	\$599	\$699
1/4 Page	\$399	\$499
Business Card	\$199	\$299

Enhanced Listing	Price
Boxed Listing	\$39
Shaded Box Listing	\$59
Boxed Listing with Logo	\$79
Boxed Listing with Logo & 50 word bio	\$99

Space Reservation Form

fax to 952-448-9928
or reply directly to email

Please fill/type out information below and include ad size from table at left. E&M will send you the required ad contract, along with ad creation information.

Company: _____

Contact: _____

Phone: _____

Fax: _____

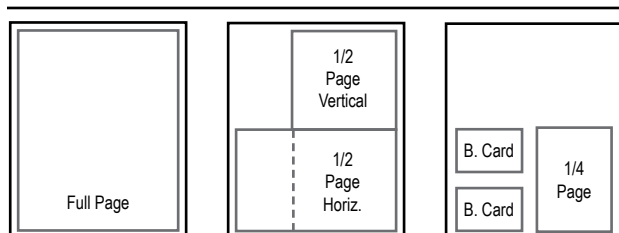
Email: _____

Ad Size: _____ Color B&W

If you have any questions or to reserve ad space, please contact your E&M representative Ryan at ryand@emconsultinginc.com at 800-572-0011 or 314-667-5572

___ E&M places ads at their own discretion. For preferred ad location, please check here. Does not apply to premium spot, or guarantee ad location. Extra fee may apply.

8.5" x 11" Publication



To opt-out of future communications, please contact 952-222-0965, fax 952-448-9928, or email emconsulting.optouts@gmail.com (please include your company name and the title of the publication) Such requests will be honored within a reasonable time from the date of the request.

Need help designing your advertisement? Our Award-Winning graphics team can help!

- Yes, please have a designer contact me.
- No, I will submit our own artwork.

