

# BUILD YOUR BUSINESS: 2018 HBA Event Sponsorship Opportunities

<p><b>Educational Events – \$250 each</b>  <b>Benefits:</b> Two complimentary tickets to the sponsored event, company name and logo on event promotions*, opportunity to distribute company marketing materials at the event</p> <p>Contact <a href="mailto:MclverP@hbastl.com">MclverP@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• Drug Prevention</li> <li>• Ladder/Fall Prevention</li> <li>• Crane Safety</li> <li>• OSHA Top 10 Review</li> </ul> <p>Contact <a href="mailto:ChiesaT@hbastl.com">ChiesaT@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• Social Media 101</li> <li>• Overcoming HGTV Expectations</li> </ul> <p>Contact <a href="mailto:HedgesJ@hbastl.com">HedgesJ@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• St. Louis Market Update</li> <li>• The Power of Video</li> </ul> <p>Contact <a href="mailto:RueterC@hbastl.com">RueterC@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• Business Planning</li> </ul>	<p><b>Special Events – Prices/Benefits Vary</b>  For specific pricing and benefits information, please contact an HBA staff member for the following events:</p> <ul style="list-style-type: none"> <li>• HBA-St. Louis Reception at International Builders Show (IBS) – <a href="mailto:RaschL@hbastl.com">RaschL@hbastl.com</a></li> <li>• Home Builders Charitable Foundation Fundraiser at Cardinals Baseball Game – <a href="mailto:RaschL@hbastl.com">RaschL@hbastl.com</a></li> <li>• Builder Day Picnic &amp; Golf Tournament – <a href="mailto:MclverP@hbastl.com">MclverP@hbastl.com</a></li> <li>• Clay Shoot – <a href="mailto:MclverP@hbastl.com">MclverP@hbastl.com</a></li> <li>• SMC Golf Social – <a href="mailto:HedgesJ@hbastl.com">HedgesJ@hbastl.com</a></li> <li>• Public Policy – <a href="mailto:SchwartzE@hbastl.com">SchwartzE@hbastl.com</a> <ul style="list-style-type: none"> <li>- HBI-PAC Gala</li> <li>- Codes &amp; Utilities Reception</li> <li>- PAC Blues Game</li> <li>- BUILD-PAC Fundraiser</li> </ul> </li> <li>• Home Show – <a href="mailto:RidgleyT@hbastl.com">RidgleyT@hbastl.com</a> <ul style="list-style-type: none"> <li>- Building Industry BASH</li> <li>- Builders Home &amp; Garden Show</li> <li>- Builders St. Charles Home Show</li> <li>- Builders Home &amp; Remodeling Show</li> </ul> </li> </ul>
<p><b>Annual/Networking Events – \$500 each</b>  <b>Benefits:</b> Two complimentary tickets to the event, company name and logo on event promotions*</p> <p>Contact <a href="mailto:ForbesD@hbastl.com">ForbesD@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• SOLD: Breakfast with a Builder</li> <li>• SOLD: HBA Holiday Party – Sponsored by The Sound Room</li> </ul> <p>Contact <a href="mailto:ChiesaT@hbastl.com">ChiesaT@hbastl.com</a> for:</p> <ul style="list-style-type: none"> <li>• SOLD: Economic Forecast</li> <li>• SOLD: Excellence of Achievement Awards</li> <li>• Installation of Officers</li> <li>• Oktoberfest/Annual Meeting</li> </ul> <p>Contact <a href="mailto:HedgesJ@hbastl.com">HedgesJ@hbastl.com</a>:</p> <ul style="list-style-type: none"> <li>• SOLD: Sales, Marketing and Construction (SMAC) Awards Celebration – Sponsored by Paramount Mortgage Company</li> </ul>	<p><b>Steering Committee Lunch Meetings – \$200 each</b>  <b>Benefits:</b> Company name included on meeting notices, signage during meeting, and opportunity to present to committee members for 3-5 minutes prior to the start of the meeting</p> <p>Council steering committees available for monthly sponsorships:</p> <ul style="list-style-type: none"> <li>• Advanced Building Systems &amp; Technology Council (ABSTC) – <a href="mailto:RueterC@hbastl.com">RueterC@hbastl.com</a></li> <li>• Custom Home Builders Council (CHBC) – <a href="mailto:ChiesaT@hbastl.com">ChiesaT@hbastl.com</a></li> <li>• Remodelers Council (REM) – <a href="mailto:ChiesaT@hbastl.com">ChiesaT@hbastl.com</a></li> <li>• Professional Women in Building Council (PWBC) – <a href="mailto:RueterC@hbastl.com">RueterC@hbastl.com</a></li> </ul>

\*Event promotions may include any of the following: Flyers, printed and electronic invitations, printed and electronic publications, social media, HBA website, as well as event-day signage and verbal recognition from speaker.

Please see the attached 2018 HBA calendar of events for dates.