



Building Industry **BASH!** at the Builders St. Louis Home & Garden Show



Thurs., March 18, 2021 • America's Center, St. Louis, MO

Building industry members, get together for a fun evening of networking. Enjoy cocktails, hors d'oeuvres and music in a beautiful setting. **Plus, come at 3:00 and take some time to experience your largest industry event - the Builders St. Louis Home & Garden Show!** Have fun, see the show - and bring along a prospective member or exhibitor!

Time: 5-7 p.m., come at 3:00 and enjoy the show! • **Location:** Feature Gardens

Attire: Business casual • **Expected attendance:** 250 • **Ticket Prices:** \$25. **Must pre-register by February 19.**

Get exposure to a wide audience, including industry decision makers, trade associates and Show attendees. Support the HBA of St. Louis and our objectives through your largest industry event.

SPONSORSHIP Opportunities

PLATINUM \$3,425 (Presenting Sponsor - only one available)

- Includes 20 event tickets and 20 VIP tickets to the Home Show
- Premium recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory (approx. 25,000 distributed at all Show entrances), STLHomeShow.com and stlhba.com
- 1/2 page ad in Home Show Directory
- Logo recognition in on-site Industry Event signage
- Recognition on e-invite to HBA members, Home Show exhibitors (if sponsorship agreement is received by Dec. 11)
- Dedicated e-blast message following event, with thanks for attending to those that purchased tickets
- Social media exposure through HBA and Show pages

GOLD \$2,250

- Includes 15 event tickets and 15 VIP tickets to the Home Show
- Recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com
- 1/3 page ad in Home Show Directory
- Logo recognition in on-site Industry Event signage
- Social media exposure through HBA and Show pages

SILVER \$1,690

- Includes 10 event tickets and 10 VIP tickets to the Home Show
- Recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com
- Logo recognition in on-site Industry Event signage
- Social media exposure through HBA and Show pages

SUPPORTING \$800

- Includes 4 event tickets and 4 VIP tickets to the Home Show
- Recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com
- Logo recognition in on-site Industry Event signage

Contact Tammy Ridgley at 314-817-5624 or RidgleyT@hbastl.com



HBA Building Industry BASH!

at the Builders St. Louis Home & Garden Show

Sponsorship Form



Date: Thursday, March 18, 2021 **Cost:** \$25. Includes 2 drink tickets, hors d'oeuvres, entrance to the Home & Garden Show, **plus valet parking.**

Time: 5-7 p.m., come at 3:00 to enjoy the show!

Location: America's Center **Info:** Contact Tammy Ridgley at 314-817-5624 or RidgleyT@hbastl.com
701 Convention Plaza, St. Louis, MO 63101

Platinum, Gold, Silver or Supporting Event Sponsor

(Sponsorships are not tax deductible. Sponsorship checks should be made payable to the HBA.)

I would like to be the Platinum event sponsor for \$3,425 (only one available)

Sponsorship includes 20 event tickets and 20 VIP tickets to the Home Show; premium recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com; 1/2 page ad in Home Show Directory; logo recognition in on-site Industry Event signage; recognition on e-invite to HBA members, Home Show exhibitors (if sponsorship agreement is received by December 11); dedicated e-blast message following event, with thanks for attending to those that purchased tickets; social media exposure through HBA and Show pages.

I would like to be a Gold event sponsor for \$2,250

Sponsorship includes 15 event tickets and 15 VIP tickets to the Home Show; recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com; 1/3 page ad in Home Show Directory; logo recognition in on-site Industry Event signage; social media exposure through HBA and Show pages.

I would like to be a Silver event sponsor for \$1,690

Sponsorship includes 10 event tickets and 10 VIP tickets to the Home Show; recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com; logo recognition in on-site Industry Event signage; social media exposure through HBA and Show pages.

I would like to be a Supporting event sponsor for \$800

Sponsorship includes 4 event tickets and 4 VIP tickets to the Home Show; recognition in *Builder News Magazine*, *Industry Insider* e-newsletter, Printed Home Show Directory, www.STLHomeShow.com and www.stlhba.com; logo recognition in on-site Industry Event signage.

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|--|--------------|------------|
| Company: _____ | | |
| Contact: _____ | | |
| Address: _____ | | |
| City: _____ | State: _____ | Zip: _____ |
| Phone: _____ | Email: _____ | |
| <p>HBA members will be invoiced for sponsorships (please fax form to 314-432-7185) or you can mail this form with a check payable to the HBA, 10104 Old Olive Street Road, St. Louis, MO 63141.</p> | | |

**** Sponsorship deadline is December 31, 2020 ****